

YOGI BEAR'S JELLYSTONE PARK IN TABOR CITY USES ACCESSPARKS TO DELIVER GUESTS A ONE-OF-A-KIND BROADBAND WI-FI EXPERIENCE ACROSS 350 ACRES



ABOUT YOGI BEAR'S JELLYSTONE PARK IN TABOR CITY

Tucked away on a quiet farm is one of Southeastern North Carolina's best-kept secrets; Yogi Bear's Jellystone Park™ in Tabor City. Formally known as Daddy Joe's, the Park-Camp resort covers over 350 acres with nine ponds and miles of trails for hiking and biking. Yogi Bear's Jellystone Park™ at Daddy Joe's won Camp-Resort™ of the year, again, in 2017 and in 2018 won Camp-Resort™ of the Year for the southern region. Both years the campground won the Entrepreneur of the Year award.

YOGI BEAR'S SOLUTION OVERVIEW

Jellystone Park in Tabor City is one of the largest campground resorts in the nation. As a result, the AccessParks team worked closely with the Client and his team to ensure that Broadband service could be reliably delivered across the entire park, not just the hot zones. Our team defined a custom support plan to install industry-grade equipment across their entire park, no matter the terrain, to ensure their guests have guaranteed access to speeds of 25+ Mbps across every guest device.

ACCESSPARKS APPROACH

- We have a turnkey operating style, starting with an extensive site audit to assess the needs and challenges of each unique space.
- Using advanced technologies like LiDAR survey, we look at dozens of architecture options, selecting the best Broadband solution for that customer.
- Following extensive testing and customer acceptance, the service is quickly installed and established.
- We don't stop at installation, our customers receive ongoing, high-quality maintenance and service and constant analytics and reporting.

RICK COLEMAN, CO-OWNER OF JELLYSTONE PARK IN TABOR CITY

Before AccessParks, I was having difficulty with my then-current provider and my WiFi system. Between spotty and lack of coverage I knew I had to upgrade. The deciding factor for me to go with AccessParks was the fact they had the US military and National Parks as customers. I figured they were probably capable of handling any kind of situation. We didn't have blanket coverage and this was impacting our guest experience. We needed coverage for every square inch. Their team helped us provide end-to-end WiFi service for our guests across our entire 350-acre park.

The AccessParks team has deep knowledge of their product and understood the needs of my park. They are at the forefront of providing Broadband services with guaranteed speeds. Years ago WiFi was optional, but in today's society it is required - so we needed a partner that could provide the uninterrupted service that our guests require. The AccessParks team are really great and strong partners because of their expertise in this space. Since implementing their service, our guest calls related to WiFi are virtually zero. Their team takes care of everything.



20+ MBPS
GUARANTEED SPEEDS ON
EVERY GUEST DEVICE

350 ACRES COVERED BY
ACCESSPARKS HIGH-SPEED
BROADBAND

**24/7 MONITORING
& GUEST SUPPORT**